



BLANKSPACER COMPANY PROFILE

We are the code lives behind the Technology you use

Est. February 2021




LET US TELL YOU WHO WE ARE & WHAT WE DO

We are the code that lives behind the technology you use. Present in all forms. We fill in the blanks in your life, so you won't have to do it.

Blank Spacer is a full-service IT solution company based in Dhaka, Bangladesh. In today's digital business world, you need a partner who can help you take advantage of the upswing of the digital world. Blank Spacer combines a data-driven approach with knowledge gained from years in **website design and development, software solutions, Apps development and digital marketing** to deliver outstanding results to our clients.

Here at Blank Spacer, we strive to use technology to make life easier for you and all our clients. Let us build you the wheel that moves your business. If you're running a business, you understand that time is vital, be it an extra hour with your family, yourself, or reinvesting that time in your business. For every extra hour you work, you move that much closer to your competition. The world is moving very quickly now, and you must always have your best foot forward. Are you ready to roll?



OUR VALUES

In our IT company, we are driven by a set of core values that define our identity and guide our actions. Innovation is at the heart of everything we do, as we continuously explore new solutions to stay ahead in the ever-evolving tech landscape. Customer satisfaction is paramount, and we pride ourselves on delivering high-quality solutions while maintaining a customer-centric focus.



We foster a culture of creativity and continuous improvement, encouraging our team to think outside the box and explore new solutions. We uphold the highest standards of honesty, transparency, and ethical behavior in all our interactions, both internally and with clients.



Our focus is on understanding and meeting the needs of our clients. We strive to exceed their expectations by delivering high-quality solutions and excellent service. In the fast-paced world of technology, we embrace change and proactively adapt to new trends, methodologies, and challenges.



We empower our employees to take initiative, make decisions, and contribute their unique skills and perspectives to the success of the company. We take responsibility for the impact of our work on society and the environment. We strive to contribute positively to the communities in which we operate.



“ We are not cheap but cost-effective “

- BlankSpacer

OUR OBJECTIVES

Adaptability is key in the dynamic world of technology, and we embrace change with a proactive mindset. Continuous learning and development are ingrained in our ethos, ensuring our team stays at the forefront of industry advancements. These values shape our company's culture, driving us toward success while maintaining a positive and purpose-driven work environment.

SERVICES WE OFFER

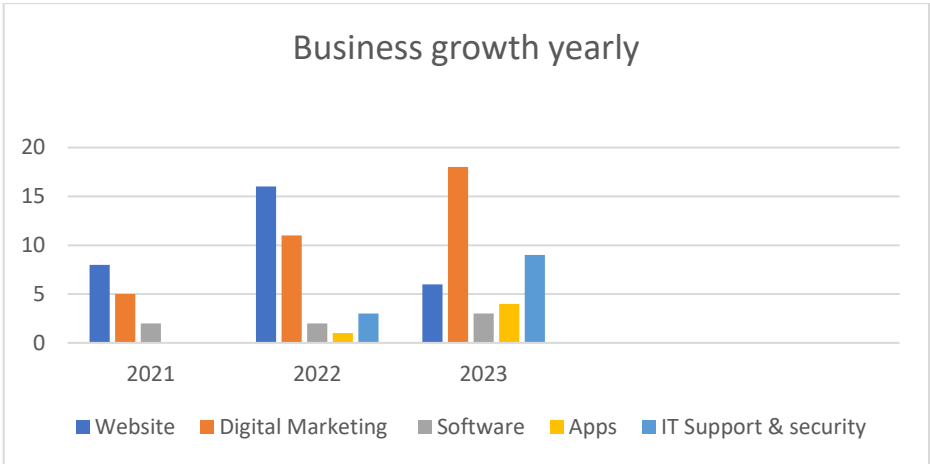
As a leading ITES company, Blankspacer is serving on multiple sectors in the IT industry both local and internationally. Let's have a look on some of our services.

- ✓ Website design & development.
- ✓ Software development.
- ✓ Apps development.
- ✓ Digital Marketing
- ✓ IT sales & services.
- ✓ SEO.
- ✓ IT staffing
- ✓ IT training



OUR BUSINESS GROWTH

Since the beginning the company is slowly capturing the target market as well as focusing on long term business plan. At the beginning we focused only on B2C wherer as now we are working with both B2B & B2C.



Industries Served:

Blank Spacer serves businesses in a variety of industries, including healthcare, finance, manufacturing, and retail, E-commerce. We have experience working with both small businesses and large enterprises, and we understand the unique challenges that each industry faces. Our team is dedicated to helping our clients succeed by providing them with the tools and resources they need to thrive in their industry.

Financial Information:

As a growing business, we are seeking bank financing to support our expansion plans. We have a solid financial foundation, with a steady stream of revenue and positive cash flow. We have a strong business plan in place and a clear strategy for growth. Our team is committed to using any financing we receive wisely, investing it in our business to help us achieve our goals.

How do we receive payments?

- Cash.
- Mobile Banking (Bkash/ Upay/ Nagad).
- Bank transfer/cheque.

At Blank spacer, we are committed to providing our clients with the best technology solutions available. With a strong focus on innovation and customer service, we have established ourselves as a trusted partner for businesses looking to improve their operations and efficiency. With bank financing, we are confident that we can continue to grow and thrive in the years ahead.

Some of our existing clients





Showcasing some of our works

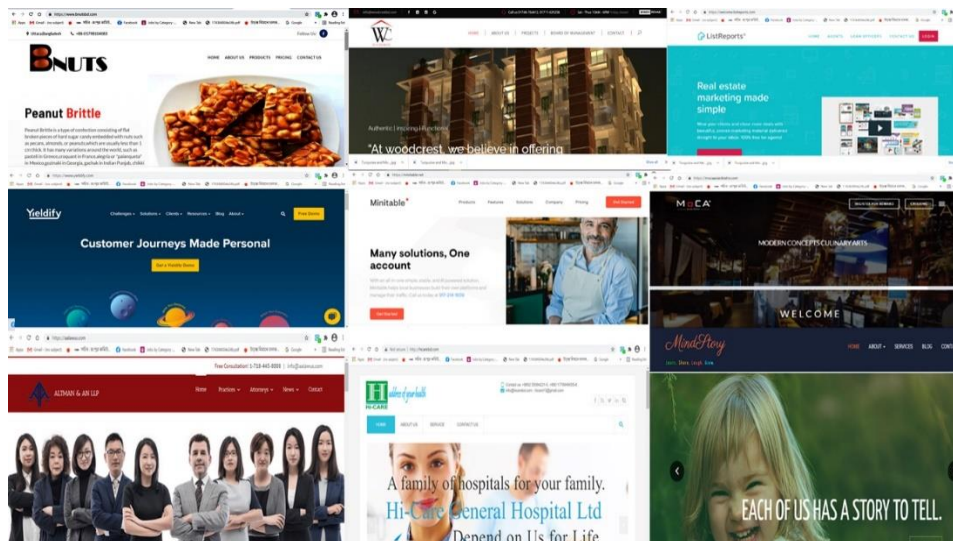
Website design and development:

Your website is the center of your digital presence. It's one of the few places on the internet where you can deliver your brand's message free of distortion or distraction. Blank Spacer's web development services are perfect for brands at any stage. Our web development team can help you build your brand's website from the ground up. We specialize in building websites that tell a unique brand story while meeting the expectations of today's most discerning consumers. If your website is already built but isn't performing to expectations, we can perform a detailed audit and work with you to improve site architecture, design, and responsiveness.

Some of our finished website projects:

https://www.yieldify.com/
https://minitable.net/
https://mocaasianbistro.com/
https://aalawus.com/
https://woodcrestbd.com/
https://hicarebd.com/

https://bluehorn.com.bd/
https://plantedbd.com/
https://seedbd.org/
https://www.litetel.com/
https://aurorabd.tech/
https://kiddierocks.com/
https://bitschool.edu.bd/
https://mybrimbankosteo.com.au/
Dr. Sharmin sumi – Dr. Sharmin sumi's official website (drsharminsumi.com)
https://www.cbmcb.org/
https://chinafashionhub.com/
http://winclassimports.com
https://www.radoutfit.com/
https://cslbd.info/
https://www.ferozalawhouse.com/
https://apontours.com/
https://www.absoluteengineering.org/
https://creatocell.com/
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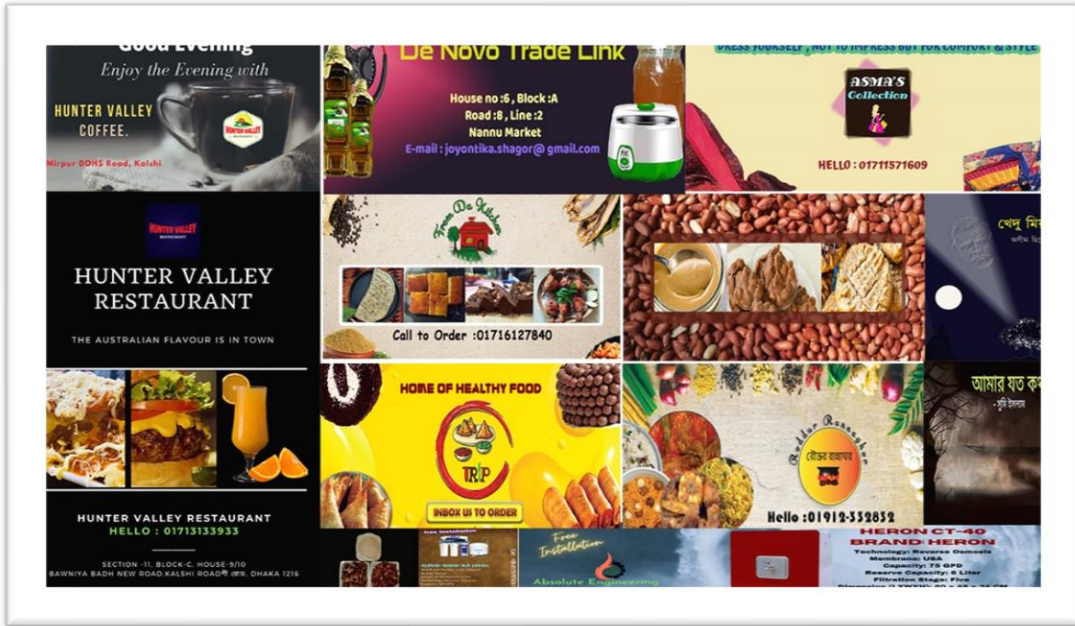


Digital Marketing:

Social Media has changed how brands communicate with their audiences forever. Whether your business is a B2B or B2C brand, social media is a powerful way to build brand awareness, build a positive image and drive lead generation. We specialize in strategic social media campaigns that focus on building and protecting a positive brand image, creating loyalty among fans, and driving new leads for your business.

One million or more offers and services are running in the Digital Media sector every day. You might receive lots of mail/promotional services every day. But certainly, all of them are not for you. At **Blank Spacer**, we have extensive experience leveraging Boosting service to drive growth for our clients. Our approach to boosting service is data-driven, which allows us to deploy campaigns that focus on efficiency and constant improvement. Our full suite of social media services includes:

- Social Strategy Development
- Social Media Consulting
- Social Media Advertising
- Community Engagement
- Onsite optimization
- Offsite optimization
- Google ads
- YouTube promotion
- Instagram promotion
- LinkedIn promotion
- Blogging.
- Influence marketing.
- Promotional video shoot
- Personal/corporate branding
- Digital Content Strategy
- Content Production
- Graphic Design
- Multi-language Content
- Lead generation in LinkedIn



 Exabyting



**Say hi to
Md.Habibur Rahman**

Mr. Habib is Delivery Assurance Executive of Exabyting, CSE graduate of Green Univerity. He is skilled in project management , communication, planning, forecasting, tracking and monitoring. He has good leadership skill and a perfect problem solver. He is fluent in Kanban.



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To Serve the Nation

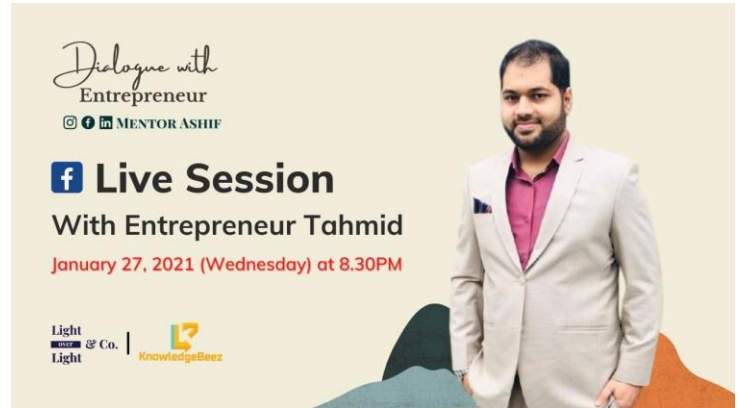
Coming soon

**HOLDING HANDS
ACROSS THE WORLD**

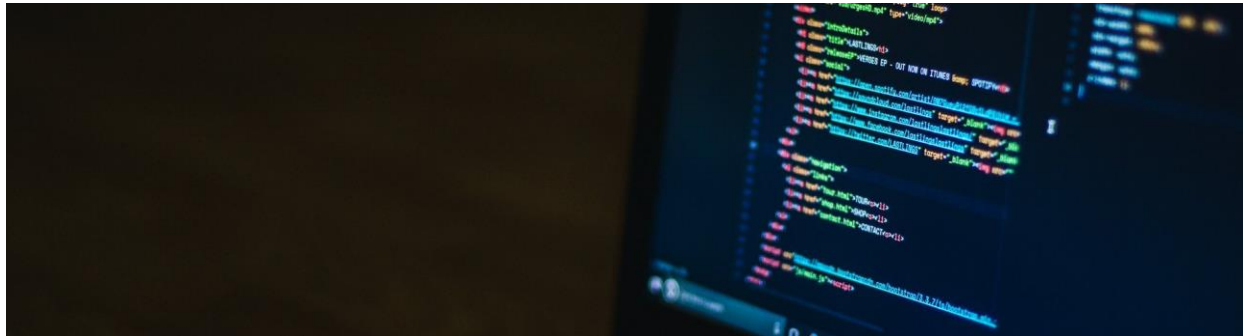
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Software Development & Quality Assurance:



Blank Spacer has a bunch of talented software developers along with the Quality Assurance team. Under different programming platforms, we have already developed:

- ✓ POS. (BLS POS)
- ✓ Online Selling. (BLS Sales)

- ✓ Yearly Budgeting. (BLS Budget)
- ✓ Warehouse Inventory Software. (BLS inv)
- ✓ HR & Payroll Software (BLS HR)

Moreover, our dedicated QA team is capable of developing test scripts for testing purposes as well as they are also efficient in Automated tools and Manual QA.

We are also capable of making any kind of customized software as well based on client's demand. For details about software development please contact software@blankspacer.com

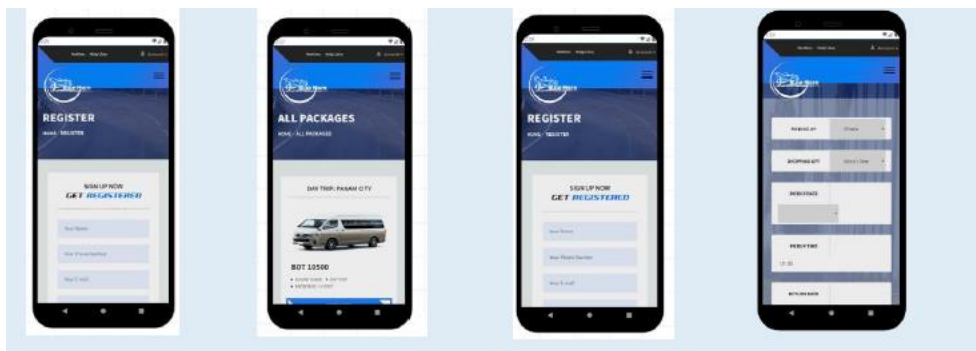
Apps development:

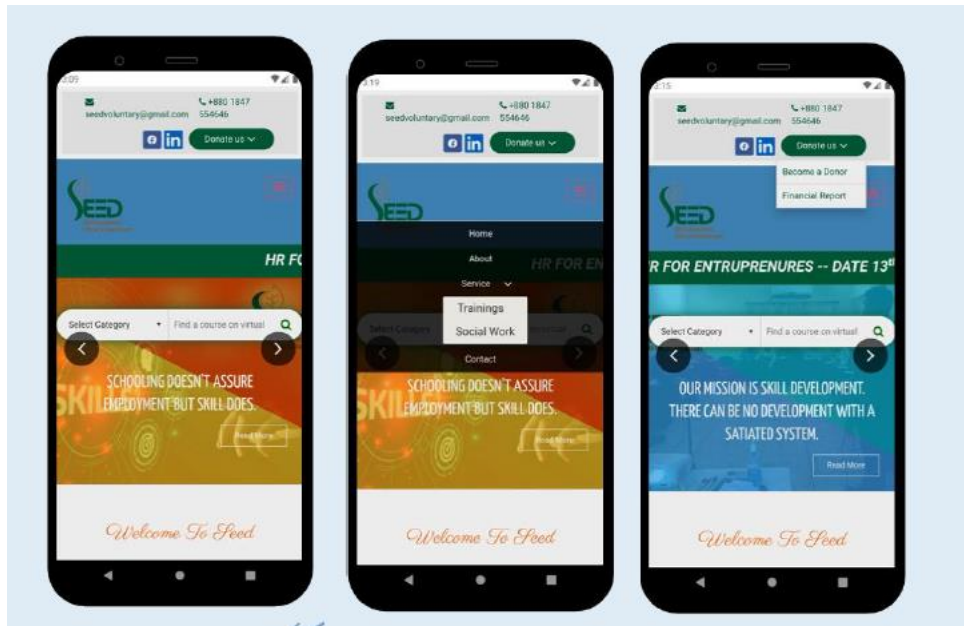
An Android app helps to draw more customers. An Android app helps in making brand loyalty and improves the brand image of the business. It shows the way to more sales and better relationships with the customers. It can lay the base for the success of any business. **Blank Spacer** has a small but very efficient Android team that can develop any Android Apps on Demand.

So far, we have developed apps for:

- ✚ **Blue horn (Corporate car rental service on demand)**
- ✚ **HCH hospital service (Hospital Management system)**
- ✚ **SMS (School Management System)**
- ✚ **INV (Inventory management system)**

Blue horn App (Android & iOS):





Apps for SEED (Corporate training system)

SEO (Search Engine Optimization) :

SEE YOUR COMPANY LISTING ON TOP OF GOOGLE AND OTHER ONLINE PLATFORMS:

1) Starter SEO Package:

Time Frame: 6 months

Monthly payable: 12,000 BDT (12000 X6) =72,000 BDT (in 6 months)

- **SEO Audit and On-Site Optimization:**
 - In-depth website analysis and SEO audit.
 - Keyword research and optimization of meta tags, headers, and content.
 - Image optimization and improvement of site speed.
- **Off-Site Optimization:**
 - Creation and submission of business listings on relevant directories.
 - Social media profile setup and optimization.
 - Basic link building through outreach and partnerships.
- **Backlink Creation:**
 - Acquisition of high-quality backlinks from niche-relevant websites.

2) Advanced SEO Package:

Time Frame: 4 months

Monthly payable: 17,000 BDT (17000 X4) =68,000 BDT (in 4 months)

- **Comprehensive SEO Strategy:**

- Detailed keyword analysis and competitive research.
- Development of a customized SEO strategy and action plan.

- **On-Site Optimization:**

- Complete on-site content optimization, including regular content updates.
- Implementation of advanced technical SEO elements.

- **Off-Site Optimization:**

- Ongoing social media management and engagement.
- Guest posting on authoritative websites within the industry.
- Regular monitoring of online reviews and reputation management.

- **Backlink Creation:**

- Diverse link building strategies, including guest blogging, influencer outreach, and sponsored content.

3) Premium SEO Package:

Time Frame: 4 months

Monthly payable: 20,000 BDT (20000 X4) =80,000 BDT (in 4 months)

- **Strategic SEO Planning:**

- Advanced SEO analysis and strategic planning for long-term success.
- Continuous monitoring and adaptation to industry trends.

- **On-Site Optimization:**

- In-depth content creation and optimization for target keywords.
- Implementation of advanced schema markup and other technical enhancements.

- **Off-Site Optimization:**

- Advanced social media marketing with targeted ad campaigns.
- Influencer partnerships and collaborations.
- Continuous monitoring and optimization of local SEO factors.

- **Backlink Creation:**

- Comprehensive backlink strategy with a focus on high-authority domains.
- Regular analysis of backlink profile and disavowal of toxic links.
- Customized link-building campaigns tailored to specific business goals.

- **SEO Audit:**

- In-depth website analysis and SEO audit.
- Keyword research and optimization of meta tags, headers, and content.
- Image optimization and improvement of site speed.

- **Site Enhancement**

- Promote site to related social media platforms to get mor traffic
- Automated key word generation and implementation.
- Google Analytic, google business, google images enhancement.
- Clutch, Google review.

Each package can be adapted to the unique needs of the client, and they provide varying levels of service to accommodate different budgetary constraints and business objectives

Video Making and Digital Marketing Pricing:

Dollar Rate for boosting	Remarks	Minimum Amount	
14 5 BDT. (Including TAX+ GST)	Dollar rate varies every single day, so this is a basic rate we are providing. This rate might vary during the actual working period. (\$ price might vary depend on market availability and current market rate)	\$ 50 one time	
Social Media Content Design	This includes text content, image retouching	500 BDT for each content and Banner/post design	
#TAG research and implementation	Our digital marketing team will research the # tag and key word and apply with the social media post	500 BDT for each post.	
Voice over service	Length less than minute	Male voice	3000 (one time)
		Female Voice	5000 (One time)
Audio mixing	Set up background music and audio rendering	5,000 One time (with 2 revision round)	
Logo Making	Printable and web-based logo	5,000 one time (with 3 revision round)	
Video Making	One day Video making with professional set up	Price starts from 10,000 taka – 50,000 for one whole day shoot. (Price will vary	

		based on camera and other setup)
Script Writing	Professional script writing	4,000 Taka up to 1000 words.
Video Editing	Rendering and color grinding	Price starts from 8,000 Taka up to 30,000 for 1 complete video (Price will vary based on camera and other setup)
Google AD account setup	This is mainly important for YouTube, google AD sense.	8,000 for a single client (one time)
Social Media page decoration	This service will help you to setup any social media page in a professional manner	4,000 taka for 3 social media platform Facebook, LinkedIn, Instagram
Creative Director Remuneration	DOP	Price starts from 4000 BDT @per day – 30,000 Taka
Agency Commission	15% of total budget	Must pay 50% as advance

At a Glance: Blank Spacer

1.	Name of the Company	Blank Spacer
2.	Nature of Business	ITES, Digital Marketing, Software Development, Android Apps Development IT support & Security system
3.	Office Address	Road # 12, House # 16, Nikunja 2, Khilkhet (beside La Meridian Hotel) Dhaka-1229, Bangladesh
4.	No of Employees	17
5.	Banking Details	Jamuna Bank Limited Corporate House Jamuna Bank Tower, Plot# 14, Bir Uttam A. K. Khandaker Road, Block# C, Gulshan- 1, Dhaka, Bangladesh.
6.	Banking Account Name	Blank Spacer
7.	Trade license no	121398



Blankspacer

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